



2001 | HELMETS & ACCESSORIES





"Riding our bikes is a great way to spend  
our weekend together as a family."

-The Henderson Family, San Jose, CA



# BELL

known as the  
industry leader  
in helmet safety

Bell is recognized worldwide as the leader in protective headgear. Over the past 45 years we've shaped the growth of the helmet industry. Our helmets and accessories are designed for today's lifestyles with the quality consumers have come to expect from our products. And the best just got better.





# Helmet specs

All Bell Helmets are CPSC Approved



## SMARTFIT EZ AND SMARTFIT

Based on exclusive Bell patented technology, this retention system features virtually self-adjusting straps. SmartFit helps the consumer to properly position and secure the helmet quickly and comfortably. This results in a faster more successful purchase in a self service retail environment. It also helps the consumer wear the helmet properly positioned, which maximizes the safety of the helmet.

**SMARTFIT Technology—  
Exclusively from Bell.**

	Model	Price Point	Size	Inches	Vents	Graphics/Colors	Tri-Glides	Fit Pads	Side Squeeze Buckle	Dura-Gloss Microshell	Silk-Screened Microshell	SmartFit EZ Fit System	Rear Reflector	Rear Vents	Pinchguard Buckle	SmartFit System	Extra Comfort Webbing	Ponytail Fit System	Hardshell	Extended Coverage	Visor	
Toddler	Cool Cap	Opening	Toddler	20"-21 <sup>1/4"</sup>	3	White Stars, Pink Hearts	•	•	•	•										•		
	Zoo-2	Mid	Toddler	20"-21 <sup>1/4"</sup>	3	Animals	•	•	•		•	•									•	
	Bellino	Premium	Toddler	20"-21 <sup>1/4"</sup>	6	Big Bug	•	•			•		•		•							•
Child	Star	Opening	Child	21 <sup>1/4"</sup> -22"	7	White, Purple, Blue	•	•	•	•												
	Scout	Mid	Child	21 <sup>1/4"</sup> -22"	11	Rocket, Shoot the Moon		•			•	•	•		•							
	Swift	Premium	Child	21 <sup>1/4"</sup> -22"	15	Daisy, Dinosaur, Killer Bees		•			•		•	•	•	•	•	•				
Youth	Rock-It	Opening	Youth	22 <sup>3/8"</sup> -23 <sup>1/8"</sup>	7	Black, White	•	•	•	•												
	Phantom	Mid	Youth	22 <sup>3/8"</sup> -23 <sup>1/8"</sup>	11	Red Zebra, Purple Zebra		•			•	•	•		•							
	Synchro	Premium	Youth	22 <sup>3/8"</sup> -23 <sup>1/8"</sup>	15	Tri-Fade (Red/White/Blue) Tri-Fade (Burgundy/Blue/Black)		•			•		•	•	•	•	•	•				
Adult	Reflex	Opening	S/M, M/L	22 <sup>3/8"</sup> -23 <sup>1/8"</sup> 23 <sup>1/2"</sup> -24 <sup>3/8"</sup>	7	Black, White	•	•	•	•												
	Sonar	Mid	S/M, M/L	22 <sup>3/8"</sup> -23 <sup>1/8"</sup> 23 <sup>1/2"</sup> -24 <sup>3/8"</sup>	11	Green Stagger, Silver Stagger		•			•	•	•		•							
	Zodiac	Premium	S/M, M/L	22 <sup>3/8"</sup> -23 <sup>1/8"</sup> 23 <sup>1/2"</sup> -24 <sup>3/8"</sup>	15	Two-Fade (Teal to Silver) Two-Fade (Blue to Black)		•			•		•	•	•	•	•					
	Contrail	Super Premium	Yth/Adlt S/M, M/L	22 <sup>3/8"</sup> -23 <sup>1/8"</sup> 23 <sup>1/2"</sup> -24 <sup>3/8"</sup>	16	Outback Blue, Outback Silver		•			•		•	•	•	•	•	•				•
Skate	Bell Skate	Premium	Youth	22 <sup>7/8"</sup> -24"	11	Black, Silver Black Fade Off-White, Silver Chrome	•	•	•				•							•	•	
	Bell Multi-sport	Premium	Youth	22 <sup>7/8"</sup> -24"	14	Black, Blue Mirror, Silver Black Fade	•	•	•				•							•	•	



**Rear Vents**  
Extra cooling for  
back of head



**Pinch Guard™**  
Buckle reduces  
pinching of chin  
No pinch. No pain



**Tri-Glide**  
Adjusters provide  
easy strap adjust-  
ment for proper fit



**Visor**  
Special snap-on  
design helps keep  
sun out of eyes



**Ponytail opening with  
Zig Zag Stabilizer**  
Stability system with  
room for ponytail!





"The best part of my week  
is the time I spend with  
my family riding our bikes.  
It's a tradition with us  
and Bell makes it easy by  
offering everything we need  
to be safe and enjoy our  
time together."

-Chris, age 37

# HELMETS helmets

This year most of the helmets in our product line feature our patented SmartFit™ technology. It's a unique system with virtually self-adjusting straps that makes securing a helmet comfortably quick and easy. For 2001, our mid-price point coreline helmets offer the new SmartFit-EZ™. Our premium and super premium models will continue to feature SmartFit.

SmartFit technology makes other helmets obsolete.







# Helmets adult



PREMIUM

## CONTRAIL

- Sleek new helmet shape
- Visor for sun protection and style
- SmartFit system for great fit easy strap adjustment
- Exciting silk-screened Microshell® in hot new colors
- Soft pad set for comfort and sizing
- Extra comfort webbing allows for easy adjustment
- Pinchguard Buckle for pain-free buckling
- Excellent cooling system with oversized vents
- Rear vents to help channel air front to back
- Rear reflector for added visibility
- Front and rear metallic Bell logos

Part #	Product	Color	Size
81832	Contrail	Blu Outback	S/M
81833	Contrail	Blu Outback	M/L
81834	Contrail	Slvr Outback	S/M
81835	Contrail	Slvr Outback	M/L



PREMIUM

## ZODIAC

- SmartFit system for great fit and easy strap adjustment
- Exciting silk-screened Microshell® in hot new colors
- Extra comfort webbing allows for easy adjustment
- Pinchguard Buckle for pain-free buckling
- Excellent cooling system with 15 vents
- Rear vents to help channel air front to back
- Rear reflector for added visibility
- Soft pad set for comfort and sizing
- Colorful pinstriping

Part #	Product	Color	Size
81828	Zodiac	Two-Fade Blu	S/M
81829	Zodiac	Two-Fade Blu	M/L
81830	Zodiac	Two-Fade Teal	S/M
81831	Zodiac	Two-Fade Teal	M/L



## SONAR

- Rich, multi-colored silk-screened Microshell®
- SmartFit EZ fit system to hold your helmet in place
- Rear reflector for added visibility
- Excellent cooling system with 11 vents
- Pinchguard buckle
- Soft pad set for comfort and sizing

Part #	Product	Color	Size
81824	Sonar	Grn Stagger	S/M
81825	Sonar	Grn Stagger	M/L
81826	Sonar	Slvr Stagger	S/M
81827	Sonar	Slvr Stagger	M/L



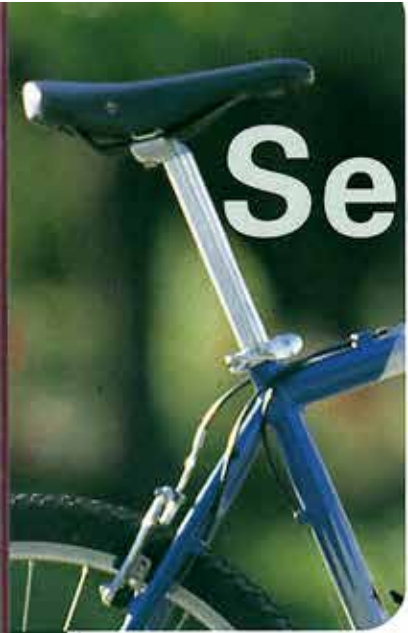
## REFLEX

- Aerodynamic helmet design with Dura-Gloss Microshell® for added durability and enhanced color
- Soft fit pads for comfort and sizing
- Adjustable tri-glide for easy side strap adjustment
- Side squeeze buckle for ease of use
- Excellent cooling system with 7 vents

Part #	Product	Color	Size
81820	Reflex	Black	S/M
81821	Reflex	Black	M/L
81822	Reflex	White	S/M
81823	Reflex	White	M/L







# Seats & gel pads



## MAXIMUM COMFORT SEAT

- Premium quality dual suspension springs
- Ultraplush padding for unparalleled comfort
- Contoured design for the perfect riding fit

Part # Product  
00557 Maximum Comfort Seat



## WOMEN'S EXTRA-COMFORT SEAT

- High-quality seat designed specifically for women
- Ergonomically contoured to maximize comfort
- Lycra®/nylon construction for extra durability

Part # Product  
06558 Women's Comfort Seat



## EXTRA-COMFORT SEAT

- Ergonomically designed to provide additional comfort
- Long-lasting Texture-flex™ premium cover
- Integrated rear bumper for added durability
- Exclusive Bell design

Part # Product  
00556 Extra Comfort Seat



## MAXIMUM GEL SEAT PAD

- Contoured design offers the perfect fit
- Extra gel layers for maximum comfort

Part # Product  
06578 Maximum Gel Seat Pad



## EXTRA GEL SEAT PAD

- Extra gel for additional comfort
- Durable 4-way stretch nylon cover

Part # Product  
00577 Extra Gel Seat Pad



## GEL SEAT PAD

- Gel layer absorbs vibration for additional riding comfort

Part # Product  
00575 Gel Seat Pad



## ANATOMICAL COMFORT SEAT

- Ergonomic cut-away design to improve comfort and eliminate numbness
- Soft nylon cover for additional comfort and durability

Part # Product  
06555 Anatomical Comfort Seat



## COMFORT SEAT

- High-density foam padding
- Weather-resistant cover
- Perfect for kids bikes
- Assorted colors: black and white

Part # Product  
01555 Comfort Seat





# SPOKE-HEDZ<sup>®</sup>

## accessories



### HONKER HORN

- Fits most bikes and trikes
- Assorted translucent colors

Part #	Product
00214	Honker Horn



### 22OZ. WATER BOTTLE & CAGE

- Made to fit small frames
- Includes all mounting hardware for bikes without pre-drilled holes
- Assorted colors

Part #	Product
00658	Water Bottle & Cage



### BAR-END STREAMERS

- Decorative streamers will fit most bikes and trikes
- Assorted colors

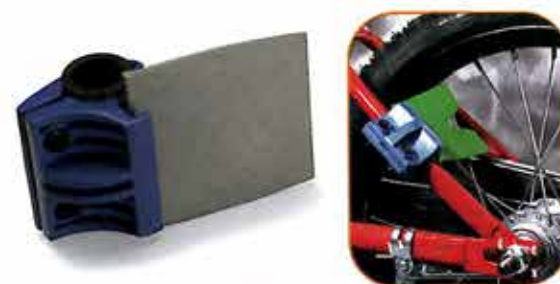
Part #	Product
00146	Streamers



### SPOKE RIDERS

- Includes spoke brites that fit any wire spoke on 12", 16" or 20" wheels.
- Also includes fun reflectors that improve rider visibility
- Both items come in assorted colors
- Shapes may vary

Part #	Product
00188	Spoke Riders



### SPOKE RUMBLERS

- Creates loud, realistic motor sounds
- Includes a strong clamp that can hold up to 2 cards at a time
- Assorted colors

Part #	Product
00220	Spoke Rumbler



### HANDLEBAR BASKET

- Fits most bikes and trikes
- Assorted colors

Part #	Product
00670	Handlebar Basket



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